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'Life's Short, Get a Divorce' Law Firm Ad Causes a Stir in Chicago Neighborhood

Friday, May 04, 2007
FOX NEWS

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CHICAGO — A racy divorce lawyers' ad in Chicago's glitzy Gold Coast neighborhood had some area residents raising their eyebrows.

"It certainly gets everyone's attention," one woman told local FOX affiliate WFLD.

The ad is sponsored by Fetman, Garland & Associates, Ltd., a law firm specializing in divorce. The billboard is complete with two scantily clad bodies — one male and one female — telling people that "Life's short, get a Divorce." It's located near the intersection of State and Bellevue streets.

"In terms of tasteful — well, no, it wouldn't be my first choice," one man told WFLD.

"It's offensive because the message is sex, and if you don't have what you want, you dump it," said another woman.

[Click here to watch the WFLD report](#)

But [the law firm](#) calls the ad "cutting edge" and is making no apologies for it. Lawyers there say the ad isn't for everyone, but instead targets couples looking for a way out of a bad marital situation.

"If you're unhappy, that life is too short to continue in an unhappy marriage, those images provide hope," said divorce attorney Corri Fetman.

But "That would not move me to get a divorce," one female passerby told WFLD.

The law firm is promising more similar ads, including another in the same Gold Coast neighborhood, known for its deep-pocketed residents, nightlife and glitzy [cars](#).

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